



MININGMEDIA INTERNATIONAL



Media Kit 2019

E&MJ ENGINEERING AND
MINING JOURNAL

Coal Age

**EQUIPO
MINERO**



Distributed Throughout Latin America

Publishing Technical Information for Latin American Miners

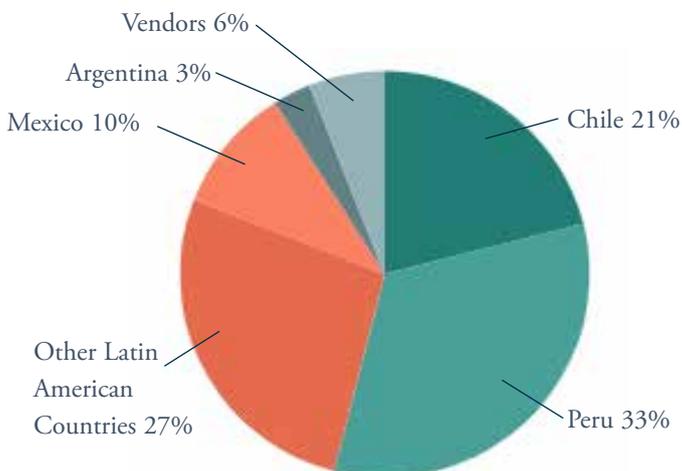
Equipo Minero reaches mining professionals in Spanish. Many of the engineers working in Latin America were educated at colleges where English was the primary language and they read *E&MJ*. Another large segment, however, are those educated and trained at regional universities where Spanish was the primary language, and some people would just rather receive information in their preferred language.

Equipment & Technology

Equipo Minero publishes technical information with the best translation. While several regional titles serve the market, most are news or socially oriented and none have the technical resources of *E&MJ*. On a quarterly basis, technical articles that apply to Latin American operations are translated from *E&MJ*. *Equipo Minero* also publishes reports on mining and mineral processing operations from the field, which are eventually translated into English for *E&MJ*.

Lacking a bilingual presence? Marketers who want to reach mining professionals in Latin America can rely on Mining Media International to accurately translate advertisements. Over the last 10 years, *Equipo Minero* has won many admirers and has grown to be a trusted source for technical information.

Let Us Help You Reach a Thriving Mining Market



Reaching Miners in 20 Countries

- | | |
|---------------|-----------|
| Argentina | Guyana |
| Bolivia | Honduras |
| Brazil | Mexico |
| Chile | Nicaragua |
| Colombia | Panama |
| Costa Rica | Paraguay |
| Ecuador | Peru |
| El Salvador | Suriname |
| French Guiana | Uruguay |
| Guatemala | Venezuela |

Publishers Own
Data

Latin America Remains the Leading Destination for Mining Investment

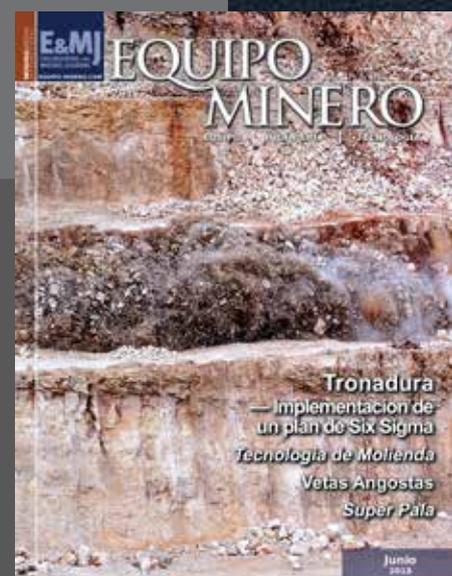
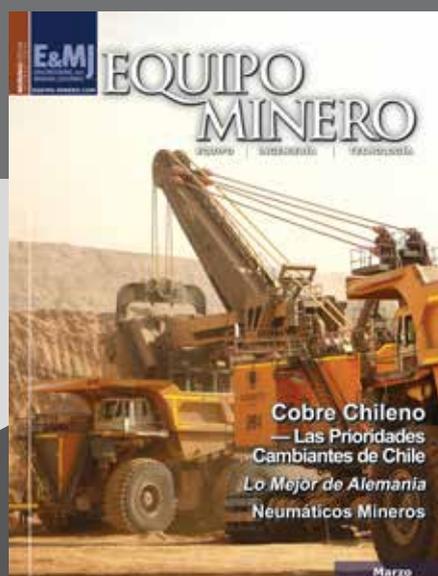
Latin America represents more than \$200 billion in project development, second only to \$400 billion planned for U.S. and Canada. Chile operates some of the largest open-pit mines and it is the world's leading copper producer. Peru is also a mining country, the leading silver producer, and a major gold and copper producer. Argentina represents a developing frontier. Mexico has a thriving mining industry that includes precious metals, base metals and coal.

Codelco, the Chilean national copper company, is investing substantial sums of money to maintain copper mining operations. BHP approved the \$2.5 billion Spence Growth Project, which involves a new copper concentrator, desalination plant and pipeline.

Anglo American is moving forward with its Quellaveco copper project in southern Peru. The project will be an open-pit mine that will process 127,500 metric tons per day (mt/d) of ore via conventional crushing, grinding and flotation technology to produce 300,000 mt/y of copper. Grupo Mexico is spending \$1.2 billion to expand its Toquepala copper mine by expanding the open pit and adding a new concentrator. The company is also developing the \$1.4 billion Tia Maria project.

New metal mines are opening in Ecuador and Panama. Bolivia is investing in modernization programs. Both Colombia and Venezuela have coal, gem stones and precious metals. Estimates indicate that nearly 70% of Latin America remains unexplored.

Total Audience
3,507





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